

# Email Marketing Campaigns

**Your go-to agency for professional digital marketing services**

**Project a polished image for your distributorship**

**Ensuring your brand stays top of mind**

**We do the work while you sell promos!**

**Enhance your outreach with our tailored email marketing campaigns**

**Bi-Monthly Emails:** Send out professional Newsletters and Product Blasts to keep your contacts informed

**Customized Branding:** Your emails will feature your logo and contact details, maintaining your brand identity

**Direct Customer Engagement:** The emails look like you sent them and replies from your contacts go directly to you, keeping you connected

**Monitor Performance:** Track key analytics like open and click rates to gauge engagement and prioritize follow-up with warm leads

**Seamless Experience:** Clicking product images in emails will navigate to your product pages\*

\*Requires a Sage/ASI/Distributor Central website, otherwise your home page opens.



Promotional

**DID YOU KNOW?**

**Promotional Caps Facts**

Promotional caps were first in the agriculture and automotive. Ever since, headwear has been branding tool. It is common to with consumer brands such as New Era.

- Analysis of headwear indicates
- 69% of consumers own promotional headwear
  - Averages 3,400 impressions lifetime
  - Are kept for an average of 1 year
  - A \$7 branded cap has cost per impression (CPI) of \$0.02

Have you ever wondered how shirts are printed at commercial scale? Watch this brief video to see how it's done!



Flashlight



Leather Portfolio



Tumbler

**CASE STUDY**

**Car Dealer**

A car dealer is proud in their work. There were many ways to do so the dealer decided something special. They decided chocolate. They decided greeting cards. They decided to be with their customers at Christmas.

Customers of the generous which delight

**Custom Logo**

<https://www.customlogo.com>  
(859) 514-2034 | jesse@



*Apparel is a walking billboard*

**Performance Mesh Polo**

High-performance mesh polo wicks moisture and blocks UV rays. Snag, fade, shrink, and wrinkle resistant. Industrial launder or machine washable.



**Button-Down Work Shirt**

Essential broadcloth stands up to demanding wear. Perfect for restaurant, security, and delivery service programs. Industrial launder and machine washable.

**Sweater Knit Fleece Jacket**

This sweater knit fleece is soft and warm. The fibers trap and hold natural body heat. Two zippered side pockets and a left bicep pocket. Machine washable.



**Other Great Promos**



Tape Measure



Hot/Cold Pack



Massage Gun



Backpack



Click Pens



Party Tray



Desk Calendar



Fleece Wrap



Stress Reliever

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